

## Population by Age in 2010

(population by age, percent distribution and percent change, 2000-2010)

	2010		2000		percent change
	population	distribution	population	distribution	
Total	309,638,257	100.00%	281,424,602	100.00%	10.0%
Under 5 years	21,124,555	6.82%	19,176,154	6.81%	10.2%
5 to 9 years	20,831,716	6.73%	20,549,855	7.30%	1.4%
10 to 14 years	20,308,860	6.56%	20,528,425	7.29%	-1.1%
15 to 19 years	21,727,358	7.02%	20,218,782	7.18%	7.5%
20 to 24 years	21,720,753	7.01%	18,962,964	6.74%	14.5%
25 to 29 years	21,368,502	6.90%	19,381,792	6.89%	10.3%
30 to 34 years	20,371,295	6.58%	20,511,067	7.29%	-0.7%
35 to 39 years	20,233,101	6.53%	22,707,390	8.07%	-10.9%
40 to 44 years	20,968,525	6.77%	22,442,442	7.97%	-6.6%
45 to 49 years	22,563,160	7.29%	20,092,711	7.14%	12.3%
50 to 54 years	22,079,542	7.13%	17,585,824	6.25%	25.6%
55 to 59 years	19,487,814	6.29%	13,469,425	4.79%	44.7%
60 to 64 years	16,735,169	5.40%	10,805,577	3.84%	54.9%
65 to 69 years	12,230,630	3.95%	9,533,651	3.39%	28.3%
70 to 74 years	9,167,716	2.96%	8,857,533	3.15%	3.5%
75 to 79 years	7,241,680	2.34%	7,415,910	2.64%	-2.3%
80 to 84 years	5,701,900	1.84%	4,945,426	1.76%	15.3%
85 to 89 years	3,649,355	1.18%	2,789,863	0.99%	30.8%
90 to 94 years	1,580,669	0.51%	1,112,563	0.40%	42.1%
95 to 99 years	461,278	0.15%	286,794	0.10%	60.8%
100 years and over	84,679	0.03%	50,454	0.02%	67.8%
Median Age	36.8 years		35.3 years		

Source: Census Bureau and Pitney Bowes Business Insight, 2010

# State of the States in 2010

(population by region and state; change and percent change, 2000-2010)

	2010 population	2000 population	2000-2010	
			change	percent change
United States	309,638,254	281,424,602	28,213,652	10.0%
Northeast	55,507,162	53,594,828	1,912,334	3.6%
Midwest	67,078,225	64,395,190	2,683,035	4.2%
South	114,614,736	100,235,832	14,378,904	14.3%
West	72,438,131	63,198,752	9,239,379	14.6%
Alabama	4,739,952	4,447,382	292,570	6.6%
Alaska	708,821	626,931	81,890	13.1%
Arizona	6,692,179	5,130,607	1,561,572	30.4%
Arkansas	2,911,136	2,673,386	237,750	8.9%
California	37,342,957	33,871,648	3,471,309	10.2%
Colorado	5,114,283	4,302,015	812,268	18.9%
Connecticut	3,533,644	3,405,607	128,037	3.8%
Delaware	894,033	783,557	110,476	14.1%
District of Columbia	609,240	572,055	37,185	6.5%
Florida	18,652,060	15,982,839	2,669,221	16.7%
Georgia	9,960,584	8,186,781	1,773,803	21.7%
Hawaii	1,302,875	1,211,538	91,337	7.5%
Idaho	1,564,096	1,293,955	270,141	20.9%
Illinois	12,977,864	12,419,658	558,206	4.5%
Indiana	6,457,917	6,080,520	377,397	6.2%
Iowa	3,021,725	2,926,380	95,345	3.3%
Kansas	2,840,119	2,688,811	151,308	5.6%
Kentucky	4,340,295	4,042,288	298,007	7.4%
Louisiana	4,532,639	4,468,972	63,667	1.4%
Maine	1,316,911	1,274,915	41,996	3.3%
Maryland	5,740,301	5,296,544	443,757	8.4%
Massachusetts	6,643,579	6,349,119	294,460	4.6%
Michigan	9,936,968	9,938,492	-1,524	0.0%
Minnesota	5,301,861	4,919,492	382,369	7.8%
Mississippi	2,963,780	2,844,666	119,114	4.2%
Missouri	6,018,825	5,596,684	422,141	7.5%
Montana	981,943	902,190	79,753	8.8%
Nebraska	1,811,289	1,711,265	100,024	5.8%
Nevada	2,670,398	1,998,260	672,138	33.6%
New Hampshire	1,327,278	1,235,791	91,487	7.4%
New Jersey	8,752,080	8,414,378	337,702	4.0%
New Mexico	2,032,579	1,819,041	213,538	11.7%
New York	19,615,117	18,976,811	638,306	3.4%
North Carolina	9,514,634	8,046,406	1,468,228	18.2%
North Dakota	652,267	642,195	10,072	1.6%
Ohio	11,557,218	11,353,150	204,068	1.8%
Oklahoma	3,730,075	3,450,638	279,437	8.1%
Oregon	3,868,323	3,421,437	446,886	13.1%
Pennsylvania	12,643,166	12,281,071	362,095	2.9%
Rhode Island	1,052,916	1,048,315	4,601	0.4%
South Carolina	4,619,204	4,011,832	607,372	15.1%
South Dakota	820,234	754,835	65,399	8.7%
Tennessee	6,352,052	5,689,276	662,776	11.6%
Texas	25,260,314	20,851,818	4,408,496	21.1%
Utah	2,841,801	2,233,204	608,597	27.3%
Vermont	622,471	608,821	13,650	2.2%
Virginia	7,969,756	7,079,048	890,708	12.6%
Washington	6,762,317	5,894,143	868,174	14.7%
West Virginia	1,824,681	1,808,344	16,337	0.9%
Wisconsin	5,681,938	5,363,708	318,230	5.9%
Wyoming	555,559	493,783	61,776	12.5%

## Major Metro Markets in 2010

(population of top 25 CBSA's; change and percent change, 2000-2010; rank in 2010 and 2000)

metro	2010 population	2000 population	2000-2010		rank in 2010	rank in 2000
			change	percent change		
New York-Northern New Jersey-Long Island, NY-NJ-PA	19,171,091	18,323,439	847,652	4.6%	1	1
Los Angeles-Long Beach-Santa Ana, CA	12,981,199	12,365,628	615,571	5.0%	2	2
Chicago-Naperville-Joliet, IL-IN-WI	9,645,498	9,098,630	546,868	6.0%	3	3
Dallas-Fort Worth-Arlington, TX	6,594,145	5,161,537	1,432,608	27.8%	4	5
Houston-Sugar Land-Baytown, TX	6,008,273	4,715,417	1,292,856	27.4%	5	8
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	5,996,008	5,687,158	308,850	5.4%	6	4
Miami-Fort Lauderdale-Pompano Beach, FL	5,592,350	5,007,992	584,358	11.7%	7	6
Washington-Arlington-Alexandria, DC-VA-MD-WV	5,574,546	4,796,074	778,472	16.2%	8	7
Atlanta-Sandy Springs-Marietta, GA	5,564,840	4,248,021	1,316,819	31.0%	9	11
Boston-Cambridge-Quincy, MA-NH	4,632,655	4,392,349	240,306	5.5%	10	10
Phoenix-Mesa-Scottsdale, AZ	4,440,865	3,251,888	1,188,977	36.6%	11	14
Detroit-Warren-Livonia, MI	4,383,093	4,452,558	-69,465	-1.6%	12	9
San Francisco-Oakland-Fremont, CA	4,375,470	4,123,745	251,725	6.1%	13	12
Riverside-San Bernardino-Ontario, CA	4,193,395	3,254,817	938,578	28.8%	14	13
Seattle-Tacoma-Bellevue, WA	3,459,059	3,043,897	415,162	13.6%	15	15
Minneapolis-St. Paul-Bloomington, MN-WI	3,302,016	2,968,812	333,204	11.2%	16	16
San Diego-Carlsbad-San Marcos, CA	3,088,312	2,813,834	274,478	9.8%	17	17
St. Louis, MO-IL	2,839,292	2,698,664	140,628	5.2%	18	18
Tampa-St. Petersburg-Clearwater, FL	2,764,537	2,396,014	368,523	15.4%	19	21
Baltimore-Towson, MD	2,704,060	2,553,022	151,038	5.9%	20	19
Denver-Aurora-Broomfield, CO	2,604,006	2,179,343	424,663	19.5%	21	22
Pittsburgh, PA	2,354,523	2,431,086	-76,563	-3.1%	22	20
Portland-Vancouver-Beaverton, OR-WA	2,279,937	1,927,883	352,054	18.3%	23	25
Cincinnati-Middletown, OH-KY-IN	2,185,149	2,009,651	175,498	8.7%	24	24
Sacramento--Arden-Arcade--Roseville, CA	2,153,572	1,796,852	356,720	19.9%	25	27

Source: Census Bureau and Pitney Bowes Business Insight, 2010.

## Ethnic Diversity in 2010

(population in thousands, by race and Hispanic origin; percent distribution, change and percent change, 2000-2010)

	2010		2000		2000-2010	
	<i>population</i>	<i>percent distribution</i>	<i>population</i>	<i>percent distribution</i>	<i>change</i>	<i>percent change</i>
Total population	309,457	100%	282,158	100%	27,298	10%
White, non-Hispanic	200,093	65%	195,771	69%	4,323	2%
Black, non-Hispanic	37,968	12%	34,414	12%	3,555	10%
Asian, Hawaiian, other Pacific Islander	14,414	5%	10,804	4%	3,609	33%
All other, non-Hispanic	7,156	2%	5,540	2%	1,616	29%
Hispanic	49,825	16%	35,629	13%	14,195	40%

Source: Census Bureau and Pitney Bowes Business Insight, 2010.

## Living Arrangements in 2010

(households and change in households; percent distribution and percent change by household type, 2000-2010)

	2010		2000		2000-2010	
	households	percent distribution	households	percent distribution	change	percent change
All households	120,879,126	100.0%	105,480,101	100.0%	15,399,025	14.6%
<b>FAMILY HOUSEHOLDS</b>	<b>80,027,777</b>	<b>66.2%</b>	<b>71,787,347</b>	<b>68.1%</b>	<b>8,240,430</b>	<b>11.5%</b>
Married couples	59,440,850	49.2%	54,493,232	51.7%	4,947,618	9.1%
Without children < 18	33,022,532	27.3%	29,657,727	28.1%	3,364,805	11.3%
With children < 18	26,418,318	21.9%	24,835,505	23.5%	1,582,813	6.4%
Other family, female head	15,092,529	12.5%	12,900,103	12.2%	2,192,426	17.0%
Other family, male head	5,494,398	4.5%	4,394,012	4.2%	1,100,386	25.0%
<b>NON-FAMILY HOUSEHOLDS</b>	<b>40,851,349</b>	<b>33.8%</b>	<b>33,692,754</b>	<b>31.9%</b>	<b>7,158,595</b>	<b>21.2%</b>
Living alone	33,756,276	27.9%	27,230,075	25.8%	6,526,201	24.0%
men living alone	14,847,572	12.3%	11,779,106	11.2%	3,068,466	26.1%
women living alone	18,908,703	15.6%	15,450,969	14.6%	3,457,734	22.4%
Living with non-relatives	7,095,073	5.9%	6,462,679	6.1%	632,394	9.8%
male householder	4,028,775	3.3%	3,776,997	3.6%	251,778	6.7%
female householder	3,066,297	2.5%	2,685,682	2.5%	380,615	14.2%

Source: Census Bureau and Pitney Bowes Business Insight, 2010.

## Bachelor's Degree or Bust in 2010

(degrees earned by population aged 25 or older; percentage points change, 2000-2010)

	<i>2010</i>	<i>2000</i>	<i>2000-2010</i>
	<i>percent with bachelor's degree or higher</i>	<i>percent with bachelor's degree or higher</i>	<i>percentage point change</i>
<b>MEN</b>	28.4%	26.1%	2.3%
25 to 34	25.9%	25.7%	0.2%
35 to 44	29.2%	25.8%	3.4%
45 to 64	30.1%	29.3%	0.8%
65 and older	26.2%	20.5%	5.7%
<b>WOMEN</b>	27.0%	22.8%	4.2%
25 to 34	33.2%	29.4%	3.8%
35 to 44	32.4%	26.0%	6.4%
45 to 54	27.6%	23.7%	3.9%
65 and older	15.5%	11.8%	3.7%

Source: Census Bureau and Pitney Bowes Business Insight, 2010.

# Work Force Demographics in 2010

(civilian labor force by age and sex; participation rates; percent change in labor force, 2000-2010)

	2010		2000		2000-2010	2000-2010
	labor force	participation rate	labor force	participation rate	percent change in labor force	percentage point change in participation
Labor force, aged 16 and older						
MEN	115,629	73%	101,629	75%	13.8%	-2.0%
16 to 24	19,030	60%	17,199	67%	10.6%	-6.9%
25 to 34	20,451	91%	19,275	93%	6.1%	-1.5%
35 to 44	20,607	92%	21,599	93%	-4.6%	-0.4%
45 to 54	21,351	88%	17,721	89%	20.5%	-1.1%
55 to 64	16,963	71%	11,744	69%	44.4%	2.0%
65 to 74	10,091	31%	8,291	24%	21.7%	6.6%
75 and older	7,135	11%	5,800	8%	23.0%	3.0%
WOMEN	123,191	59%	109,307	60%	12.7%	-0.4%
16 to 24	18,718	56%	16,890	62%	10.8%	-6.2%
25 to 34	20,480	75%	19,745	76%	3.7%	-1.1%
35 to 44	21,110	76%	22,180	77%	-4.8%	-1.1%
45 to 54	22,220	76%	18,570	76%	19.7%	0.0%
55 to 64	18,267	60%	12,790	53%	42.8%	7.6%
65 to 74	11,747	22%	10,043	15%	17.0%	7.1%
75 and older	10,647	6%	9,089	3%	17.1%	2.3%

Source: Bureau of Labor Statistics and Pitney Bowes Business Insight, 2010.

## Retirement Roulette in 2010

(households by age, in thousands; median income; change and percent change, 2000-2010)

HOUSEHOLDS	2010	2000	2000-2010	
			change	percent change
All households	120,879	105,481	15,398	14.6%
Under 25	5,486	5,534	-48	-0.9%
25 to 34	19,235	18,298	937	5.1%
35 to 44	22,718	23,968	-1,250	-5.2%
45 to 54	25,976	21,293	4,683	22.0%
55 to 64	21,835	14,247	7,588	53.3%
65 to 74	13,495	11,508	1,987	17.3%
75 and older	12,134	10,633	1,501	14.1%

  

(median household income in constant 2009 dollars; change and percent change, 2000-2010)

MEDIAN INCOME	2010	2000	2000-2010	
			change	percent change
All households	\$ 52,029	\$ 53,437	-\$1,408	-2.6%
Under 25	\$ 27,047	\$ 28,859	-\$1,812	-6.3%
25 to 44	\$ 57,034	\$ 58,578	-\$1,544	-2.6%
45 to 64	\$ 63,837	\$ 66,009	-\$2,172	-3.3%
65 and older	\$ 33,787	\$ 34,120	-\$333	-1.0%

Source: Census Bureau and Pitney Bowes Business Insight, 2010.