Notice of Annual General Meeting

Date: Tuesday, 20th November 2012 Time: 4.30 pm
Venue: Board Room, National Surveyors House, 27-29 Napier Close, Deakin ACT 2600

Members should refer to the formal notice of meeting, proxy form and other papers sent under separate cover
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About SIBA

At the national and global level, location intelligence is at the heart of some of our most pressing problems: environmental degradation, climate change, crime and security, defence, border security, social welfare, asset management, controlling disease and pests, planning our cities, managing and recovering from natural hazards and disasters and coping with poverty and starvation.

The Spatial Industries Business Association (SIBA) is the peak industry body representing businesses that provide services and products in location intelligence, remote sensing, surveying, mapping, geographic information systems software and services, and GPS technologies in Australia and New Zealand.

The Association has a strong record in influencing public policy; it has also lifted the profile and recognition of the sector in the popular press and wider media. SIBA reaches out to other industry sectors to inform business about the important role of spatial intelligence in industry.

SIBA has been the leader in linking spatial information and technologies to current social and economic challenges as it builds the foundations for growth and prosperity for the private sector of the spatial industries. It does this by identifying emerging opportunities, demonstrating the positive contribution of spatial information and technologies, and promoting the importance of location intelligence to business and government.

Vision
A growing and adaptive spatial industry, one that works collaboratively to increase business opportunities for a vibrant and sustainable private sector.

MISSION
SIBA exists to create a business environment rich with opportunities for our members to create value for themselves and others.

ENDS
Uniting the business community
A strong and united business community achieves much greater success than an individual member organisation can achieve on its own.

Leading the way in the information age
Our members embrace innovation, seize opportunities and push forward the boundaries of capability and knowledge in our field

Growing the potential for progress
Our members grow personally, professionally and commercially in a business environment of ever expanding opportunity.
2011–2012 Highlights

IMPROVE THE BUSINESS ENVIRONMENT FOR THE SPATIAL INDUSTRIES
• SIBA brought SME member firms together with defence prime contractors to create capability awareness and support the $200 million Defence geospatial project, JP2064 Phase 3.
• SIBA advocated for the spatial industries private sector in meetings with senior government ministers and agencies across numerous portfolios at state and national levels.
• SIBA also advocated to governments and to Australia’s insurance sector about adequate flood mapping and modelling and how the spatial private sector has the capacity to deliver results. Members have reported strong interest from the insurance sector.
• SIBA established an industry-wide statistics forum to develop a strategy that will enable government to better understand the spatial industry’s education, training, industry capability and skills development needs. SIBA initiated an industry-wide salary survey.
• SIBA’s media relations strategy is part of a wider marketing program for the spatial industries, one that helps other sectors recognise how important spatial information and technologies are to them. SIBA maintained a strong relationship with the media, securing several articles in the industry and popular press, as well as media interviews on prominent issues.

IMPROVE THE AVAILABILITY OF HUMAN RESOURCES FOR THE SPATIAL INDUSTRIES
• SIBA secured federal government funding for its e-Learning strategy and National Workforce Development Project, which are developing skills and enhancing qualifications for surveyors and GIS professionals.

PROVIDE DIRECT BUSINESS SUPPORT TO SIBA MEMBERS
• SIBA represented surveying members through its advocacy for the National Surveying Award, which Fair Work Australia is reviewing.
• SIBA ensured that SIBA members were aware that the health and safety laws were changing well before the new National Harmonised Workplace Health and Safety Laws were enacted.
• SIBA was and remains vocal about the Industry Consultation Process on E-Plan, which is important to digitally lodging survey plans.
• SIBA organised and hosted industry excellence awards programs in the states and nationally. These awards, which recognise skills and innovation across the spatial industries, serve as excellent marketing tools for business.
• SIBA established a Regional Management Group (RMG) in NSW, which hosted a private dinner with the NSW Minister for Finance and Services. The Minister and guests discussed many issues, including the NSW Government Procurement Policies Review. This Review is particularly important to SMEs.

GENERATE FUTURE DEMAND FOR THE SPATIAL INDUSTRIES
• SIBA, by participating on organising committees, ensured that key industry events such as spatial@gov delivered a focus on value for business. Members who attended the events said they were very satisfied about the business opportunities that were made available to them.
• SIBA met with several industry associations to promote the spatial industries’ private sector. SIBA is focussing on emerging opportunities in property services, intelligent transport systems, insurance and actuarial services, small business, information technology, defence services and local government, amongst others. As a result of our relationship with the property services sector, a significant tender was offered exclusively to SIBA member firms.

SIBA represented members’ interests on several important policy bodies including Standards Australia Committee IT-4, National Development Assessment Forum, Property Law Reform Alliance, National Elevation Data Framework, Australian Spatial Consortium, ANZsi, CRC-SI, National Approach to Flood Modelling, Insurance Reform Advisory Group, as well as more than 30 state bodies.

SIBA, as part of its strategic information and marketing program, contributed to public policy debate in order to link spatial solutions to significant issues and to promote private sector capacity. SIBA put forward submissions on issues such as flood mapping and modelling, planning, government procurement, climate change adaptation, in-vehicle telematics, zoning and development assessment, spatial data pricing and access, as well as earth observation and positioning infrastructure.
Chairman’s Message to Members

In November this year I will hand the SIBA Chairmanship baton. I have really enjoyed the past two years as Chairman and, even though I already knew how important the industry was to the county as a whole, I have learnt even more about how important SIBA is to its members and to the industry at large. It’s clear to me that, without SIBA’s strong advocacy, the tremendous strides forward over the past eleven years would simply not have been possible.

For example, we now enjoy a healthy alignment of public policy development as well as a renewed commitment to implementing policy change. Recent developments at the Commonwealth and state levels reflect that the social and economic importance of the spatial industry and its services is being recognised at the most senior levels of government.

This means that SIBA has been and is, even more now than ever, a key advocate for the spatial industries private sector. It has steadily lifted the sector’s profile with government, media, business and the community at large and these are all good omens for the future of location intelligence in Australia.

Effective communication
You may have noticed that, from time to time, we use different terms to describe where spatial fits in industry policy taxonomy. SIBA’s relationship with its audiences – and how they view and understand our sector – differs according to the audience in question, so we adjust our terminology to suit. You will see us use terms such as geospatial, location intelligence, location IT and location-based services to describe what we do and where we sit in the policy domains of government. Remember, there is no specific home for spatial in the current federal agency realms, although we sit very nicely in the Department of Resources, Energy and Tourism.

Governments across the country respect SIBA as a valuable contributor to public policy debate. Over the past eleven years, SIBA has responded to well over 60 inquiries on matters as diverse as government procurement, transport, earth observation, defence, climate change, water, emergency management, planning and development and many others. This positioning strategy has meant that our influence is strong in so many areas and this in itself will bring long-term benefits to member firms looking for growth in new markets.

Awareness equals opportunity
Representing an industry as diverse as the spatial sector is challenging. A national association has a very important and distinctive role: to provide high-level representation and offer blue-sky thinking. So, it has to be prepared to go into battle for its members. It also advocates for the industry in other sectors, so that the real value of spatial information and technologies is properly appreciated – and that is always good for business.

The media plays an important role too, building awareness and describing the value of spatial information and technologies to our key audiences. SIBA recognises this and seeks to inform and brief the industry press and wider media organisations about what our members do and how important they are to the national economy. This is not something that companies can readily do themselves – it’s a feature of our value proposition for members.

“Spatial information and technologies can do a lot for business and government. As more and more sectors recognise this, the more the demand for our products and services increases.”

Alan Smart
Chairman
Chairman’s Message to Members continued

Industry Growth
During the course of 2011–12 we saw more and more companies adopting spatial industry technologies. These companies represent a host of interests, such as resources and energy, defence, utilities, environmental management and information technology. But what does this actually mean for our sector?

Spatial information and technologies can do a lot for business and government. As more and more sectors recognise this, the more the demand for our products and services increases. This is all to the good – but the parallel demand it’s creating for our industry’s skills is challenging our ability to deliver the necessary capability development and education programs. Working to address this issue, SIBA has received Australian government assistance to implement several innovative skills development programs, such as our eLearning Initiative and our National Workforce Development Fund Project, both of which are supported by the industry’s skills awareness website, Destination Spatial.

Skills development
SIBA is proud to support Destination Spatial, a wonderful industry initiative that has received support from educators, politicians and, most notably, from our friends in New Zealand. We are grateful that Land Information New Zealand (LINZ) disseminated to NZ spatial industries SIBA’s statement of support.

Skills development is important for the spatial industries. SIBA has increased its efforts to support programs in Defence by working closely with those who are planning for a geospatial future. SIBA has also worked closely with Skills Australia and the Vocational Education and Training (VET) Sector. We are committed to delivering practical programs and to supporting the Australian government’s desire to improve our education and skills standing in the world.

Looking to the future
SIBA has identified a number of challenges for the future and developed an operational strategy to tackle them. We’re going to build on our achievements, reach out for new opportunities, review our value proposition and focus our efforts on delivering more advantages to our members.

One of the most fundamental challenges we face is maintaining unity across all sectors of the industries. SIBA has signed Memoranda of Understanding with SSSI, GITA and the IMTA. This reflects our collective desire to coordinate and cooperate on matters important to the whole industry.

Successful industries know that there is a time to compete and a time to cooperate. On matters of public policy it is vital that industries develop a common position in discussion with government. Fragmentation on such matters is dangerous. To this end SIBA has worked and will continue to work for coordination and cooperation between the associations and institutions that serve and represent the various components within the surveying and spatial industry sector.

But this coming year we also need to prepare for significant change within our own ranks. In particular, we’re going to lose our two longest-serving staff members. This means we must develop and implement succession plans, including a review about how we deliver services.

From March 2013, SIBA’s Chief Operating Officer, Jack de Lange, will begin to wind back his workload while a new RMG Executive Officer is identified. We’ll miss Jack’s considerable input to national causes.

At the end of June 2013 our Chief Executive Officer, David Hocking, will leave SIBA.

Both David and Jack have been with SIBA (and its predecessor, ASIBA) since day one. Following the Action Agenda, ASIBA’s Interim Board charged them with the task of establishing a new association. David took on the CEO role, having served as CEO of the Association of Consulting Surveyors Australia for three years. Jack followed a similar path from Consulting Surveyors Queensland, which then formed into the first spatial body in Australia – Spatial Queensland. Jack also became SIBA’s Chief Operating Officer.

Over the past 11 years David and Jack have served SIBA’s members with passion and commitment and delivered many of its major successes, such as the Spatial Interoperability Demonstration Project.

“We now enjoy a healthy alignment of public policy development as well as a renewed commitment to implementing policy change.”
Chairman’s Message to Members continued

David successfully delivered the spatial message to all sides of politics and this, I think he would agree, is his major achievement for the industry. For example, he worked closely with SIBA Director, Professor John Sheehan, to put spatial at the forefront of water policy. He also engaged the media on various spatial issues, from SIBA’s early work on water property rights and spatial interoperability to more recent examples around flood mapping and planning. The popular press has shown considerable interest in the sector and this has been principally due to David’s astute ability to identify issues that have a spatial relevance and then to push our case forcefully.

SIBA has responded to many public policy debates: over 60 in the past 11 years. This commentary was and is important because it helps build the industry's credibility. Both David and Jack delivered strong spatial messages on innumerable public policy issues such as bushfires, floods, climate change, planning, water and transport amongst many others. Jack was enormously influential on various national technical committees, developing industry opinion, managing national statistical research and representing our surveying members at Fair Work Australia.

The Board will be sad to lose such committed individuals and we cannot thank them enough for their contribution to the industry.

Summary
In summary, I would say that SIBA has achieved a lot over the past year. We have shown leadership and a steely determination to support the industry when it needs our help the most by:

- Constructing and managing a national industry-wide salary survey
- Representing surveying member firms in the review of the Fair Work Australia Act
- Embedding geospatial skills into the national education and skills framework
- Building awareness of the importance of location intelligence in planning
- Supporting business by contributing to the review on procurement policy in NSW
- Lifting the profile of the industry in the media and in other industry sectors
- Ensuring member firms are aware of emerging business opportunities and tenders
- Reinforcing the role and importance of location intelligence in flood management
- Representing the industry on a host of policy bodies at all levels of government
- Pressing business requirements on the spatial@gov organising committee
- Organising the Asia-Pacific Spatial Excellence Awards project segment.

In these uncertain economic times, it's more important than ever that SIBA continues to support the spatial industries. It is vital that the peak industry body for the spatial industries keeps working to build a sustainable business environment while ensuring that the industry has the capacity to respond to demand.

I thank all members for their continuing support and I look forward to contributing as a member to SIBA’s good work. I encourage you to do the same. Remember, what you get out of your association depends on what you put in.

Alan Smart
Chairman
October 2012
Organisation Performance Review

Businesses rely on many things to build profitable and sustainable enterprises. But not many people understand that one of the most valuable assets a business can have is membership in an influential and respected business association.

SIBA doesn’t focus on the day-to-day aspects of business. That’s your expertise. SIBA’s expertise is in looking out for your ‘bigger picture’, in seeking opportunities for – as well as threats to – your business and in establishing platforms for you to enter new markets and grow your business.

SIBA uses this expertise – an expertise that many individual companies simply can’t afford to contract into their businesses – on its members’ behalf, to identify and link the spatial industry’s skills, products and services to important emerging markets. SIBA is the collective industry voice, the one that gains entry to the highest levels of government, liaises regularly with policy makers and ensures that the media is writing about the important role that spatial information and technologies play in national affairs.

Improve the business environment for the spatial industries

What SIBA does in the public policy domain, in the media and with other industry sectors is macro marketing: it informs others about the spatial industry’s value proposition. The awareness that SIBA generates empowers members in their negotiations with customers and this kind of marketing builds recognition of worth, skill and demand. This, in turn, provides members with tools to demonstrate their commercial value to clients.

SIBA’s views are sought on a host of important business issues, from mapping and spatial analytics to flood management and the need for spatial skills in environmental protection and climate change mitigation. When we speak, it is your voice that is heard and respected. SIBA also demonstrates the industry’s value in defence, water resource management and intelligent transport systems, so that members can evaluate opportunities to diversify and grow their businesses.

Sometimes it’s difficult to fully appreciate how effective and useful SIBA’s discussions with other industry and professional associations are, especially when you are focussed on your day-to-day business operations. You may well seek a value proposition in SIBA membership that is more concrete, more easily understood and quantified. But the real value of a national business association is its ability to look beyond the things that you are already good at – we aren’t in the business of telling you how to run your business, we are there to do what you can only achieve in partnership with others in the industry.

SIBA has continuously looked out for your interests in the public policy domain. We have represented our surveyor members in Fair Work Australia and our membership more broadly in discussions on professional liability, government procurement and on the negative effects of government red tape.

Laws and regulations affect what you do and how you’re obliged to run your business. But there just isn’t enough time in the working week for you to deal with all the complexities of industrial relations law, occupational health and safety, corporation law and all the other headaches that, increasingly, come under an overarching framework of national legislation and regulation. So SIBA does it for you.

SIBA represents your interests on many state and national bodies — and some in New Zealand — reviewing your business environment. This is part and parcel of what we do to keep an eye on the market place.

David Hocking
Chief Executive Officer
In the past year we addressed nine inquiries on behalf of the industry (refer to page 11 for the full list).

An association’s excellence can be measured by its influence; and a successful association influences policy. For example, SIBA recently submitted a paper to the NSW Government’s planning legislation review. In that paper, we made five recommendations:

1. Establish a structured planning system that establishes the boundaries and limitations that apply to land use within the context of the needs of the state as a whole and is cognizant of all competing demands both present and future.

2. Planning should be coordinated by a central body that has an overarching responsibility for the application of broader planning principles and policies.

3. Regional planning must occur within a state-based spatial framework that supports decision-making that is strategic, holistic, transparent and objective.

4. The state planning process must include absolute controls such as risk assessment (including flood, rising sea levels, severe storm events, fire, etc), water access and availability, and future transport corridors.

5. The strategic planning framework should not arbitrarily restrict growth but rather ensure that there is a consistent application of land-use principles that is objective.

We are delighted to report the NSW Government’s response to our recommendations, including the following proposal to enable a Spatial Information Act:

Government agencies hold a wide variety of spatial information that have the potential to play an important role in solving complex policy problems, such as protecting the environment and managing our natural resources, understanding the impacts of population growth and climate change and preparing and responding to emergency situations. Solving these problems requires legislation to address the exchange, sharing, access and use of spatial data across government agencies and across different sectors. In Volume 2, we discuss the need for a Spatial Information Act to address these matters on a whole of government basis.

On another issue, the decline in student numbers choosing to study surveying or the wider spatial sciences has caused us all some concern for a long time. Many people have offered ideas about how to fix the problem but so far nothing has really hit the mark.

However, in 2011–2012 SIBA worked closely with key industry training specialists and secured funding for two important skills delivery programs, both targeted at industry. To support these initiatives, SIBA participated in developing a whole-of-industry skills website – Destination Spatial – to inform and excite students in the later stages of secondary education. Developing Destination Spatial saw the four pillars of our industry – business, profession, government, education and research – all collaborating productively.

SIBA has also taken a significant step towards the industry’s desire for a statistics framework that will provide the evidence to support policy. Our first step is to deliver a detailed salary analysis for the sector, including the user and adopter communities, so that we understand the challenges of cross-sectoral competition for a finite skills resource.

SIBA is the only advocacy-focused association in the spatial industries and we have more than a decade of experience and success. We spend a lot of time talking to other industry sectors, to government, the media and to members themselves. We have hosted private member events with government ministers and opposition spokespersons and with senior departmental officers at state and federal levels. Member feedback for these meetings and events has been very positive.

We also host one of the most successful industry project awards events in the Asia-Pacific region. In 2011 the Asia-Pacific Spatial Excellence Awards (APSEA) presented the industry project awards in Canberra in conjunction with the spatial@gov Conference. The event attracted some 500 attendees, proving it is a highly valued service to members and the wider community.

SIBA’s connection with the spatial@gov Conference is part of our ongoing commitment to bringing members together with customers and, according to members, the 2011 event was a resounding success. As a point of interest, the leading industry organisations – SIBA, ANZUC, PSMA, Geoscience Australia and the Office of Spatial Data Management (now Office of Spatial Policy) – who were all formed 10 years ago after the Action Agenda, came together at the spatial@gov Conference to celebrate a decade of success.

Generate future demand for the spatial industries

SIBA regularly meets representatives from other organisations in information technology, insurance and actuarial services, property services, local government, defence industry, resources and energy and environmental services, amongst others, to ensure it remains relevant and well positioned to influence. As SIBA expands its horizons it is also linking its member businesses to new opportunities.

The digital age is not just about new technologies; it is also about new ways of communicating and networking. SIBA is at the forefront of the digital communications revolution with a presence on LinkedIn, YouTube and Twitter that are all open to the wider community.

SIBA also meets members’ networking and communications needs through spatial@gov and the Asia-Pacific Spatial Excellence Awards. SIBA also hosts a range of business intelligence and networking events in the states and nationally.
We celebrated forming our NSW Regional Management Group at a private dinner with the NSW Minister for Finance and Services. Members briefed the Minister about the important role spatial information and technologies play in so many areas and, further, discussed the industry’s role specifically in relation to the proposed NSW Government Procurement Policy review.

Provide direct business support to SIBA members
In 2012 SIBA advised members about a large work package that became available – thanks to contacts we’ve made in the property services sector – to SIBA members only.

SIBA also responded to numerous issues that could affect members’ business activities, issues ranging from industrial relations to regulation; and from red tape to business legislation.

Governments understand spatial businesses concerns, thanks to SIBA’s advocacy. When we respond to any policy issue, we make sure we fully understand the business drivers – that is, the relevance to our members. We define our goals and determine a strategy: we know our efforts and results must be measurable.

During the past year SIBA responded to some important policy inquiries:

- December 2011, Queensland Floods Commission of Inquiry Interim Report
- December 2011, Barriers to Effective Climate Change Adaptation

January 2012, National Earth Observations from Space Strategic Infrastructure Plan

February 2012, The way ahead for planning in NSW: Issues Paper of the NSW Planning System Review

February 2012, NSW Government Procurement Policy Review

March 2012, Reforming flood insurance: A proposal to improve availability and transparency

March 2012, Fair Work Australia Review – National Surveying Award

March 2012, National Positioning Infrastructure

June 2012, Defence Industry Workforce Strategy

SIBA tried to focus on linking all skills and education programs to a single ‘push’, to both high school students and to those wishing to upskill. A considerable effort went into bringing attention to Destination Spatial, an enterprise with which students and parents alike are now familiar and have widely accepted.

The industry must be aware of its role in supporting those who are seeking to build skills within their own organisations. For example, SIBA has supported the Defence effort through our contacts and supporting submissions to various government programs.

Enhance SIBA’s organisational structure
In 2013 SIBA will experience some organisational changes, with key staff members either retiring or reducing their working hours.

Make human resources more available to the spatial industries
Building skills capacity to support the economy is an important role for any peak industry body. All the industry players must work together to ensure the message is consistent, repeated and cost effective.

Throughout the past year SIBA worked with experts in education and skills to ensure not only that government understood the industry’s needs but that we provided real assistance to members, too. SIBA secured funding for two skills delivery projects covering GIS, surveying and GPS. Further work is being done to expand the coverage of both projects.

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Enhance SIBA’s organisational structure
In 2013 SIBA will experience some organisational changes, with key staff members either retiring or reducing their working hours.
However, SIBA has many talented people working in all its regions and the Board has already seized the timely opportunity to look for innovative ways to use those alternative skills and talents. At the same time, it is considering what other options for change might be available, how to take best advantage of them and what efficiency dividends they might deliver.

In the interim, Board members will take over key strategic areas of responsibility and ensure that SIBA remains at the forefront of change and innovation in the spatial industries. SIBA will also seek members’ advice and help to construct and deliver well-argued submissions on emerging policy issues.

One of our key people, Jack de Lange, will be winding back his activities in order to concentrate on specific projects. This means that SIBA will lose its Chief Operating Officer.

Jack has played a huge role in SIBA, delivering direct member benefits through the Tender Alert service as well as participating in national technical committees and supporting SIBA more generally. He has prepared submissions on many technical and industrial matters, such as the Fair Work Australia review of the National Surveyors Award. Fortunately, Jack will still be on the scene to help out.

As for me, at the end of June 2013 – after something like 12 years in the driver’s seat – I will step away from my role as CEO to take on a different kind of challenge. It’s time for someone else to take the lead position, to steer the organisation into and through its next stages. I was part of the original team that took an idea, shaped it, made it real and gave it a future – and this was my good fortune, to see the spatial industry rise from obscurity to distinction.

I’m proud to say that spatial information is increasingly becoming accepted as a fundamental infrastructure that underpins many important aspects of our economy. The media now understands how important spatial information and technologies are to defence, emergency management, transport, planning, water and much more.

SIBA provided me with the opportunity to tell the spatial story to those in politics, the media and other industry sectors and for that I will always be grateful. Talking about this industry, getting excited about its potential and getting others to realise the possibilities has been the most enjoyable part of my job and it’s the part I shall miss the most. Although I am leaving SIBA for other challenges, I will remain keenly interested in the industry and expect to keep a close eye on its progress.

David Hocking
Chief Executive Officer
October 2012
What people are saying about SIBA

“A young start-up company in Australia, literally trying to change the world of positioning, has plenty of issues to deal with every day just to survive. So when Locata wanted to approach government to ensure they understood what we have achieved (and the potential value our new technology represents to Australia), it seemed like a Herculean task which could end up very frustrating. That’s when I remembered our SIBA membership, and that I could call on the CEO David Hocking for help.

It was truly impressive to see our “peak body” working for us. Several phone calls and David had us set up for meetings it probably would have taken me months to arrange. Importantly, we got to the right people directly... not to the gatekeepers to the right people!

Thanks, David, for helping this Aussie company punch far above our weight when it really matters. SIBA’s credibility and personal contacts made the difference between failure and success.”

Nunzio Gambale
Chief Executive Officer
Locata Corporation

“SIBA is an association of Australian and New Zealand spatial companies that enables Defence to have dialogue with industry on new opportunities that could be utilised in Defence applications. The OCC-GI briefs at events organised by SIBA to inform members on current initiatives in Defence, geospatial project updates and strategic capability direction.”

The Defence Geospatial Engagement Strategy 2011

“I was interested in your discussion of spatial information and how it can be used for a range of purposes ... By all accounts, SIBA has strong knowledge and expertise in this area [spatial information and technologies] and an obvious interest in contributing to the enhancement of this technology in Australia.”

The Hon Robert McClelland, Attorney-General

In the Press

June 2011
Australian Financial Review

Water database at stage two

November 2011
Australian Financial Review

Spatial issues come to the fore

April 2012
Australian Financial Review

Call for cohesive map data network

June 2012
Australian Financial Review

DMO needs you, geospatial experts

“As managing Director of AusSoft Solutions Pty Ltd and Emergency Management Network Pty Ltd, I am very pleased with the assistance provided by SIBA particularly, David Hocking, in arranging meetings and demonstrations with government officials in Canberra and the Australian Capital Territory. With David’s assistance we are now making headway with Emergency Services agencies, departments and organisations throughout Australia.

We are launching a new service to the Public Safety Sector, named EMNET Connect in the coming weeks providing the most advanced and accurate mapping data available from the Victorian Government. If we were not part of Victorian SIBA Branch we not have been aware of the Victorian’s Government new mapping initiative which will be extended to the whole of Australia. Being part of SIBA continues to benefit our companies.”

Jan Wandek
Managing Director
Emergency Management Network Pty Ltd
# Industry Committee Representation

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<th>Committee</th>
<th>Representative(s)</th>
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<tbody>
<tr>
<td>Spatial Education Advisory Council</td>
<td>George Havakis</td>
<td>AU</td>
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<td>Standards Australia Committee IT-4</td>
<td>Maurits van der Vlugt</td>
<td>AU</td>
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<td>National Development Assessment Forum</td>
<td>Jack de Lange</td>
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<td>Property Law Reform Alliance</td>
<td>Jack de Lange</td>
<td>AU</td>
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<td>Carbon Property Rights Committee (API/SIBA)</td>
<td>David Hocking</td>
<td>AU</td>
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<td>John Sheehan</td>
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<td>National Elevation Data Framework</td>
<td>Brad Spencer</td>
<td>AU</td>
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<td>Australian Spatial Consortium</td>
<td>Gary Nairn</td>
<td>AU</td>
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<tr>
<td>ANZsi (Spatial Marketplace)</td>
<td>Alan Smart</td>
<td>AU</td>
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<td>43pl Board</td>
<td>Jack de Lange</td>
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<td>Asia-Pacific Centre for Complex Real Property Rights (UTS)</td>
<td>David Hocking, John Sheehan</td>
<td>AU</td>
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<td>Spatial Industries Statistics Program Working Group</td>
<td>Jack de Lange, Alan Smart</td>
<td>AU</td>
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<td>CPSiSC Project Steering Committee for review of spatial curriculum</td>
<td>Jack de Lange</td>
<td>AU</td>
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<td>spatial@gov Organising Committee</td>
<td>David Hocking, Jack de Lange</td>
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<td>Queensland Spatial Information Council</td>
<td>Ralph Croker, Andrea Herklots</td>
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<td>Queensland Spatial Information Council Executive</td>
<td>Ralph Croker, Jack de Lange</td>
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<td>ICT Industry Workgroup</td>
<td>Ralph Croker, Jack de Lange</td>
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<td>EARL Technical Reference Group</td>
<td>Jack de Lange, Alistair Byrom</td>
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<td>Alistair Byrom</td>
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<td>WALIS - Spatial Management Group</td>
<td>Guy Perkins</td>
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<td>David Purnell</td>
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<td>Malcolm Lester</td>
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<td>CSQC Pty Ltd (SIBA’s Quality Assurance Company)</td>
<td>Malcolm Lester, David Sinclair</td>
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<td>David McDonald, David Trengove</td>
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<td>Ruhi Afnan</td>
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<td>SA Survey Advisory Committee (SAC)</td>
<td>Malcolm Driver</td>
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<td>Surveying SA (Career and Student Promotions Committee)</td>
<td>Michael Pohl, Tim Mee</td>
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<td>Tim Mee, David Trengove</td>
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<td>Mike Donald</td>
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<td>Jeremy Gulson</td>
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<td>Patrick Meehan</td>
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<td>Destination Spatial</td>
<td>Lyn Terrett, Kellee Ireland</td>
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<tr>
<td>Humanitarian Disaster Relief Mapping Support</td>
<td>Rohan Potter</td>
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Asia-Pacific Spatial Excellence Awards 2011

**WINNER**
Innovation and Commercialisation
MillMapper
Scanalyse Pty Ltd, Curtin University, CRC SI

**WINNER**
Environment and Sustainability
Monitoring Soil Erosion Risk
University of Adelaide, Department of Environment and Natural Resources (SA)

**WINNER**
 Infrastructure and Construction
Metricon Stadium
Vekta Pty Ltd, Watpac Construction Qld Pty Ltd

**WINNER**
Land Titling
Climate Change Future Coasts Project
RapidMap, Bass Coast Shire Council

**WINNER**
People and Community
Aboriginal Cultural Heritage Register
Aboriginal Affairs Victoria, Cohga Pty Ltd, Hyro Pty Ltd

**WINNER**
Spatially Enabled Government
Victorian Land Use Information System
Department of Primary Industries (Vic)

**WINNER**
J. K. Barrie Award
Metricon Stadium
Vekta Pty Ltd, Watpac Construction Qld Pty Ltd

**WINNER**
Chairman’s Award
Rex Banks
Regional Management Group Reports:

The Regional Management Groups (RGMs) are the Association’s lifeblood. They deal with the day-to-day challenges at the coal face of businesses. The Association is increasing its local delivery of networking and events over the coming years.
Workforce development
Skills shortages in the spatial industry and workforce development initiatives continue to be high on the agenda for the Queensland region. The average age of registered surveyors in Queensland is now 62, so the problem can only get worse for that sector of the industry, and other sectors are also experiencing difficulties in attracting staff.

Following a lead from Victoria, the SIBA Queensland office has been a leading player in the establishment of a Destination Spatial movement in Queensland and the revitalisation of the Destination Spatial website — www.destinationspatial.org.

That web site, first developed in 2009 as a joint venture between SSSI and SIBA, has been redesigned in accordance with market research among the intended audience – mainly 13-16 year olds – and the direction given by a report from communication consultants engaged by the Destination Spatial Executive.

As a result of the work done in Queensland, groups in other regions are now supporting and using the concepts of the Destination Spatial movement and the website as its public face. The Queensland Destination Spatial Team won the Chairman’s Award at the 2012 Queensland Spatial Excellence Awards.

Also on the Workforce development front, Queensland was the employer representative in a consortium which obtained $5.3M Federal Government grant for training and up-skilling of new and existing staff through the Critical Skills Investment Fund. That funding was for TAFE training and this is being delivered during 2012-14.

Industry Statistics
The Queensland Region also took the lead, as SIBA’s representative on the Spatial Industry Statistics Program, to undertake the 2012 Spatial Salary Survey. The survey had information contributed by over 1100 people throughout Australia and New Zealand. The results have been published on the Spatial Business Resources site at www.xyz.au.com.

Advocacy
The Queensland Government changed from Labor to Liberal/National at the State election in March 2012. The new government has been much more open to consultation and discussion than the previous one.

In particular, the Queensland Government has been able to make strong contacts with the government’s Chief Information Officer who understands spatial concepts and the importance of spatial information. The QGIO has attended a Regional Management Group meeting for a workshop to discuss issues.

The largest spatial project in Queensland at the moment is the ROAMES project within Ergon Energy. The intention is to fly all powerlines with a range of sensors including LiDAR and photography and model the assets and surrounding terrain and vegetation to enhance vegetation management.

There are a number of potential spinoffs and the ROAMES project has the potential to have a significant impact on most of the private sector of the spatial information industries — some positive and some negative.

Nevertheless, SIBA has indicated that industry supports the project on the basis of three criteria —
1. that ROAMES does not compete directly with the private sector outside of Ergon Energy’s internal requirements
2. that the data collected by the ROAMES project be available to industry on the same basis as other government collected spatial information so that industry can build value adding business
3. that industry has an opportunity to participate in the work of the ROAMES program.

In recent weeks it has become apparent that ROAMES is intending to and is actually competing in the marketplace with activities that are clearly outside the internal requirements of Ergon Energy. Consequently, approaches are being made to the Premier to clarify the policy of the Queensland Government in relation to competitive neutrality and the roles of government and industry in general and the ROAMES project in particular.

National support
In addition to local activities, the Queensland Region staff and members have continued to support national initiatives through —

- representation on committees such as the Development Assessment Forum and Property Law Reform Alliance
- attending all Australian board meetings to assist with operational matters
- gathering and distributing business intelligence (including tenders) to members through Weekly Updates and website additions
- reviewing submissions prepared by the national office
- providing member database and communication distribution facilities

Future plans
The next twelve months will herald a time of considerable change in the operations of the Queensland RMG. The marketing organisation Bear Universe has been commissioned to prepare business plans and marketing for membership growth and retention, including service delivery and other activities. This planning will also include succession planning for the Queensland executive officer and other staff arrangements.

Industrial Relations
Queensland Region office acted as lead agent for SIBA in an application to Fair Work Australia as part of the review of Modern Awards being undertaken during 2012. The principal objective is to establish a set of classifications in the Surveying Award 2010 that is applicable in all jurisdictions and is based on competency and responsibility rather than qualifications.
This year has marked a significant step in the journey to build a strong, active SIBA community in NSW. The formation of the inaugural NSW RMG has seen a flurry of activity focused on representing SIBA members’ interests within NSW Government. This includes the following activities.

- Dinner with the Minister for Finance and Services, and Minister for the Illawarra, Greg Pearce. This gave SIBA and the NSW RMG the perfect start to establishing our credentials and members interest’s.
- Submissions on the behalf of Members to the following Government Initiatives
  - NSW Planning Review Issues Paper
  - NSW Planning Review Green Paper
  - NSW Government Procurement Review
- Participation of the NSW RMG in the NSW Location Intelligence Strategy Workshop. A day where a diverse range of speakers and participants from all sides of Government and Industry were able to discuss the future of Location in NSW.
- The NSW RMG is now actively participating in the outcomes of this workshop.
- Participation in the NSW ICT Forum to ensure location is a key subject in the plans of NSW ICT to open opportunities for members and expand the industry.

Dealing with this pent up demand for SIBA representation has kept the NSW RMG very busy and we acknowledge the support of the SIBA National Executive and the individual members of the NSW RMG in these activities.

The NSW RMG has set the bar for active engagement with NSW Government on behalf of our members and we will continue this intensive program. The year ahead though, will also focus on outreach to our members and member recruitment. We need your input to ensure a strong, consistent and relevant voice is heard not only within NSW Government but also in market sectors where spatial can have a major impact on productivity and profitability.

Make room in your calendars for some social and business events in the coming year when we send out invitations and have make your voice heard on the direction of spatial in NSW and the where the NSW RMG should focus its energy and resources on.
On the business front, SIBA's relationship with the Victorian state government continues to provide us with opportunities to display our capabilities. An example of this has been the Victorian government's support for both the 2011 VSEA and the 2012 industry survey. SIBA members were also invited to present some of our members' latest spatial technology to senior staff members Audi. Results of the survey will be published and available in November 2012.

The Spatial Industry Excellence Awards continues to be the centrepiece of our State activities and are an important vehicle to recognise and reward the achievements of individual member companies and individuals. They add significantly to our efforts to promote industry growth and awareness and can be used by member companies to their individual business advantage.

Our Victorian regional management group parallels the activities of SIBA national by maintaining and further developing our association with the Victorian government and government departments. This has resulted in recognition and a continuing commitment by the Victorian government to the development of the Victorian Spatial Cluster as part of the government's overall IT industry development program.

With regard to the ongoing issue of skills formation and education, SIBA is at the forefront of activities to not only create awareness of career opportunities but also promote the study pathways available to students and to people who are thinking about "reinventing" their career. Destination Spatial has become a key initiative that has united many industry stakeholders across the four pillars of our industry: private sector, education, research and government. Other initiatives include providing services to member and non-member companies to gain access to valuable training subsidies.

George Havakis
Chairman
Victorian Regional Management Group
SIBA
South Australia

Activities / Achievements
12 Months to 30 June 2012.

Member Events / Forums
During the year the SIBA SA RMG arranged a variety of member events and forums. This has provided members with opportunities to interact with colleagues in the surveying and spatial industry and to showcase products and services that are made available to the broader business community.

Spatial Information Day (5 August 2011). This event was held at the Adelaide Convention Centre and is the largest event of its kind in the sector. Spatial Information Day attracted over 380 registrations from all over Australia.

Event organisation, coordination and delivery are provided by SIBA and SSSI. This year’s event included 13 sponsors with 15 exhibition booths and displays. The program had 39 International, national and local speakers on all aspects of the surveying and spatial industry including a presentation by SIBA National Vice Chairman, the Hon Gary Nairn.

Spatial Excellence Awards (SASEA) Dinner (5 August 2011). The event was held at the Adelaide Convention Centre. There were 184 guests in attendance and the event was supported by three SIBA member sponsors. SASEA is part of the national program of events supporting the Asia Pacific Spatial Excellence Awards (APSEA), There were 15 industry nominations in various categories with six winning projects to go through to APSEA.

Surveyors Boundary Definition Workshops were held in May and November or 2011, coordinated by SSSI and supported by the Surveyors Board of SA and SIBA. The Workshops also serve as a forum for member businesses and individual surveyors to discuss surveying principles and technical issues associated with the profession. Each session was attended by over 80 surveyors.

SIBA Workplace Health and Safety (WHS) Briefing (7 December 2011). With new national WHS legislation soon to be introduced in all states, it was resolved that SIBA should run an event that delivered an overview of the changes that will impact on Surveying and Spatial firms. The session was run by EQAS a specialist OHS and Quality standards firm.

Annual SIBA members – Christmas BBQ Breakfast (16 December 2011). This is an annual event that is traditionally held on the last working Friday before Christmas. This year’s event was held at Rymill Park in the Adelaide City Parklands and attracted 55 guests.

SIBA Breakfast Briefing (3 April 2012) titled “The 6 deadly Sins of Small Business” was held at the Grand Chifley Hotel, Adelaide and was attended by 28 delegates; presenter Mike Norman generated strong interest from attendees.

Government / Industry Liaison
Surveying SA is a subcommittee of the Surveyors Board of South Australia with representation from SSSI, SIBA, the University of SA and the Surveyors Board. Surveying SA has established an extensive marketing plan with Blue Frog Marketing and is rolling out a plan of promotional activities in schools, career expo events and educational institutions. The SIBA RMG provides support to Surveying SA through volunteers for career promotion events and work experience, which are organised under the marketing plan.

The SIBA SA RMG also represents the industry on a number of committees. There are noted elsewhere in this report.
Western Australia

Western Australia's economy is still being pushed along by the resource sector. Many companies are seeing a shortage of trained staff in spatial sciences. Firms, particularly in surveying, are using short-term contractors from other states and overseas. The housing sector in WA remains flat, although there is hoped for improved sales backed on low rental vacancy and high rent yields.

On the education front, WA supported the education seminars and workshops held in WA during 2011–2012. Allied with SSSI and Curtin University, these seminars are aimed at enticing WA students into the Spatial Sciences Industry. The Careers Expo, held at the Perth Convention Centre, offered information about Destination Spatial.

The WA Education Strategy Group met several times during the year. The group links SIBA and SSSI with educational providers such as Curtin University, the University of WA and TAFE as well as other stakeholders such as CRS SI Landgate and the IT sector. During the year the group met George Havakis (SIBA Board Director) and Noel Hamey from the Canberra Institute of Technology with a view to holding a strategy workshop in early August, at which we will develop a WA-based educational strategy.

SIBA provides funding annually to recognise the top cadastral student at Curtin University. Curtin University awarded the 2012 Ron Holland Memorial Prize, to Adam Henry.

In May, SIBA's WA Regional Management Group helped SSSI to arrange speakers for their regional conference, which over 265 spatial professionals attended. SIBA hopes this will grow into the premier SSSI/SIBA event in WA.

A record number of guests attended the WA Spatial Excellence Awards Dinner at the Esplanade Hotel, Fremantle on 18 May. The Western Australian awards were held in conjunction with the Surveying and Spatial Information Conference.

SIBA also represented the spatial industry on the Urban Development Advisory Committee (UDAC), which is the Water Corporation's advisory committee to the Board to review land development issues of a technical and commercial nature. Members attended quarterly and annual meetings.

Headed up by Landgate's Chief Executive Officer, the Landgate Customer Service Council meets quarterly and provides important input on a range of issues that affect customers and stakeholders. The Council consists of a cross section of the spatial profession. It is a source of feedback to our members on technological developments and it facilities two way consultation with Landgate. SIBA also provided feed back to the Landgate board on their operations, through 3rd party interviews.

SIBA WA Regional Management Group met with representatives from WALIS, SSSI and CRC SI to discuss the direction that Spatial NEXUS would take in the coming year.
Financial Performance

The Financial Year saw a considerable improvement in SIBA’s financial position. Members will recall that our financial position changed quite dramatically with the withdrawal of ACS NSW a few years ago. It took a little time to get our finances back on track but the Board is now confident that it has turned the corner and will continue to improve our financial position going forward.

SIBA still needs to build on its income streams and our aim is to improve our performance on event income. It is equally important to grow our membership and this will mean a big effort from our Regional Management Groups and our member firms.

Membership continues to diversify and this is a challenge for SIBA. However, it does demonstrate the breadth of the spatial industries and this is undoubtedly good for the future of the sector. SIBA continues to demonstrate its capacity to deliver services to members while maintaining strict discipline over expenditure.

This Annual Report includes a brief summary of our financial position and a full copy of the Audit Accounts will be sent to members under separate cover.

Members are invited – and indeed encouraged – to attend the SIBA Annual General Meeting (AGM), which is to be held in Canberra on 20th November 2012 at 27-29 National Surveyors House, Deakin. A Proxy Form for matters to be voted upon at the AGM will be sent out with the Financial Information.

Full financial report will be sent to members under separate cover.
Board of Directors

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<th>Name</th>
<th>Number of Meetings</th>
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<tr>
<td>* Alan Smart, Chairman</td>
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<td>* Gary Nairn, Vice Chairman</td>
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<tr>
<td>* Glenn Cockerton, Treasurer</td>
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<tr>
<td>* Brett Bundock, Director</td>
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<td>* Andrea Herklots, Director</td>
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<td>* David Sinclair, Director</td>
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<td>* George Havakis, Director</td>
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<td>* Damian Brogden, Director</td>
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<tr>
<td>* John Sheehan, Appointed</td>
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<td>* Peter Ulm, Appointed Director</td>
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<td>Brad Spencer, Director</td>
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<td>Ed Garvin, Director</td>
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<td>* David Hocking, Company Secretary</td>
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Meetings of the Board of Directors were held on: 31 August 2011, 14 November 2011, 2 February 2012, 3 May 2012

(*) denotes current Director/Secretary
## Contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Postal Address</th>
<th>Phone</th>
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<th>Email</th>
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</table>
| David Hocking      | Chief Executive Officer   | National Surveyors House
27 – 29 Napier Close
DEAKIN ACT 2600 | 02 6282 5793 0411 225 729 | 02 6282 2009 | dhocking@spatialbusiness.org |
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| Tim Mee            | Executive Officer         | 3 Pioneer Court HIGHTBURY SA 5089      | 08 8395 3572 0418 814 856 | 08 8395 3573 | tmee@spatialbusiness.org          |
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MOUNT HAWTHORN WA 6016 | 08 9443 1511   |                  | chair_wa@spatialbusiness.org |
| Francisco Urbina   | Chairman, NSW             | C/- Esri Australia 414 Kent Street
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| Mike Donald        | Chairman, NZ              | PO Box 2872 WELLINGTON NEW ZEALAND 6140 | +64 4 915 6022 | +64 4 915 6000 | mike.donald@terralink.co.nz |

